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Web-based B2B portals

J Clarke ... Industrial Marketing Management, 2003 - Elsevier

... effective way to improve customer service, communicate between managers, reduce **training** costs, streamline ... Today, many sites that do not fit the traditional **search engine** model consider themselves ... Thus, a web-based **portal** becomes the **gateway** to the Internet that provides ...

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A knowledge management perspective to evaluation of enterprise information portals

YJ Kim, A Chaudhury ... Knowledge and Process ... , 2002 - Wiley Online Library

... involving the systems development such as document management, business intelligence, **search** engines and Intel ... Knowledge agenda setup \$ Agenda setup procedure \$ Agenda setup system ... Knowledge conversion \$ Conversion procedure \$ Conversion support tool ...

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Federated Search Tools

SC Boys ... The reference librarian, 2005 - Taylor & Francis

... configuration environment is "melitocous." It can take months to do all the setup and configuration ... partner and they state that presum- ably they received different levels of **training** than a ... The native interface in the new window also accesses the **search engine** for that database ...

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IPOF: A history of Web portals and their development in libraries

J Zhou ... Information technology and librarians, 2003 - aiai.vologpin.com

... They were very excited about the advent of the **search engine** ... Microsoft internet Explorer File Edit View Favorites Tools Help :)B* k . A [Z, d]>Search <Favorites ||| ... Library portal practice first appeared in January 1998 at the North Carolina State University Libraries.9 The ...

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IPOF: Fostering robust library portals: An assessment of the McMaster University Library Gateway

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B Delor - 2003 - CiteSpace

... Many users of digital libraries do not have the same **training** or educational background as library staff. ... Figure 3-3: A library / knowledge portal (Pasquinielli, 2002, p. 23) ... The ideal **search** tool would be one that allows for searching through all digital information including external ...

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Untangling compound documents on the web

[PDF from hig3.org](#)

N Eason ... - Proceedings of the fourteenth ACM conference ... , 2003 - dl.acm.org

... The topic was also examined re- cently in the context of **web search** [14] ... While we have not experimented with this approach, primarily for the lack of **training** data, we believe our ... This allows us to identify these templated navigational links without us- ing any tool specific or even ...

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MEMPHIS: a mobile agent-based system for enabling acquisition of multilingual content and providing flexible format Internet premium services

N Papadakis, A Likas, D Skoutas ... - Journal of Systems ... , 2006 - Elsevier

... Service Agents: Stationary agents that implement **search** algorithms, ... The result of the **training** process is a model for each topic, ... The user registration portal. The whole system is equipped with a web-based **portal** that functions as **entry point** for the users and the administrators. ...

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Dynamic Web Portal of Sangguniang Kabataan of Nueva Vizcaya

[PDF from smu.edu.ph](#)

MNR Slosan, JR Jamandreu ... - SCSIT Research ... , 2012 - journals.smu.edu.ph

... The proponents will use the www.gov.to register the Sangguniang Kabataan website as the **search engine** of the ... a way that all the youth will use it properly and actively as their tool of information ... Improve Website design and performance. The proponents will give **training** to the ...

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Blurring services and resources: Boston College's implementation of MetaLib and SFX

[PDF from exlibris.com.ch](#)

B Griffith, T Lyman - Reference Services Review, 2002 - emeraldinsight.com

... total resources, 90 resources have been configured using Z39.50 or other protocols to be searched using the MetaLib **search engine**. ... 7) Search several library ... Following **training**, we continued to activate targets and contacted vendors to setup test accounts so we could see how ...

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IPDF: RECOMMENDATIONS FOR DEPLOYING A PORTAL FOR NASA'S WORKFORCE

[PDF from nasa.gov](#)

J Holm, T Lead, C Pino, D Hughes ... - National Aeronautics ... , 2001 - km1.nasa.gov

... D. Technical Training For Portal Staff At Centers 35 ... Underlying an effective portal are a) creation and maintenance of relevant, interesting content; b) an efficient search tool, ideally capable of extracting information from a ...
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Optimizing search engines using clickthrough data

T Joachims - ... conference on Knowledge discovery and data mining, 2002 - dl.acm.org

... To generate a first **training set**, I used the Striver **search engine** for all of my own queries during October, 2001. ... Furthermore, I did not do any feature selection or similar **tuning**, so that an appropriate design of features promises much room for improvement. ...

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Improving web search ranking by incorporating user behavior information

E Agichtein, E Brill, S Dumais, ... - Proceedings of the 29th annual international ACM ..., 2006 - dl.acm.org

... labeled feature vectors are used as input to the RankNet **training** algorithm (Section 3.3 ... 5.

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... This strategy models user interaction with the **search engine**, allowing it to benefit from the wisdom of crowds interacting with the results and ... Furthermore, for many applications such as **tuning** ranking functions, pairwise preference can be used directly for **training** [1,4,9 ...

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Models for metasearch

J A Aslam, ... - Proceedings of the 24th annual international ..., 2001 - dl.acm.org

... be implemented in both a simple, naive manner that asumes **search engine** independence and ... Sys' contains the num-ber of **search** systems that submitted results to TREC that ... Figure 1): CombMNZ needs relevance scores, Weighted Borda-fuse needs **training data** (albeit of ...

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Evaluating document clustering for interactive information retrieval

A Leuski - Proceedings of the tenth international conference on ..., 2001 - dl.acm.org

... 3. SYSTEM DESIGN We use the INQUERY information retrieval system as the retrieval **engine** for our ... We di-vide our experimental **data set** into three parts: **training**, testing, and evaluation **data** ... values for 01 and 02 and compare the performance of the resulting **search** strategies ...

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Identifying best bet web search results by mining past user behavior

E Agichtein, ... - conference on Knowledge discovery and data ..., 2006 - dl.acm.org

... One advantage of DomainAlgorithms is that it does not rely on labeled **training** examples. ... 5. EXPERIMENTAL SETUP The experiments we report were all done on real **data** and with real ... real, noisy **data** collected "in the wild" by real users interacting with a web **search engine** ...

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Optimisation methods for ranking functions with multiple parameters

M Taylor, H Zaragoza, N Craswell, ... - Proceedings of the 15th ..., 2006 - dl.acm.org

... There are two general approaches used by the IR commu-nity to handle such **tuning**. ... Our experiments involve **training sets** ranging from 16 to 2048 rated queries2 (section 3.1) with ... sets, we have conducted our experiments on **data sets** taken from a commercial **search engine** ...

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Systems and methods to tune a general-purpose search engine for a search entry point

ED Brill - US Patent App 10/600,797, 2003 - Google Patents

... and ranking techniques to improve content **search engine** **search** results by **tuning** a general-purpose **search engine** for an entry point for a group of users. The filter can be manually and/or automatically configured via providing **training sets** of **relevant** and **non-relevant** data ...

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Web search from a bus

A Balasubramanian, Y Zhou, W.B. Croft, ... - Proceedings of the ..., 2007 - dl.acm.org

... score|none), as an exponential distribution for a language-model based **search engine** (eg, Indri ... We retrieved responses for the **training data**, clas-sified them as **relevant** and **non-relevant** ... 5.1 Experimental Setup We desired to use Yahoo, Google, or similar commercial **search** ...

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... These results were surprising, as group Y used exactly the same **search engine** and parameters for their ad hoc submission as they did for their relevance feedback submission ... For this reason, it is appropriate to use the Group X examples for **training and tuning**, and the ...

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E Agichtein, E Brill, S Dumais... - Proceedings of the 29th ..., 2006 - dl.acm.org

... The most common approaches in the **context** of the web use both the similarity of ... such as **tuning** ranking functions, pairwise preference can be used directly for **training** [1,4 ... from anonymous browsing traces that immediately followed a query submitted to the **web search engine** ...

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JA Aslam... - Proceedings of the 24th annual international ..., 2001 - dl.acm.org

... 2.3 Averaging Models In the **context** of the filtering problem, Hull et al. ... Therefore, over that **data set** we are fusing the results of World Wide Web **search engines**. ... Sys" contains the number of **search systems** that submitted results to TREC that year—this is the number of systems ...

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A Laszki - Proceedings of the tenth international conference on ..., 2001 - dl.acm.org

... 3. SYSTEM DESIGN We use the INQUERY information retrieval system as the retrieval **engine** for our ... 4) a query constructed from the title by expanding it using Local **Context** Analysis (LCA) [29 ... Each **data set** serves as a separate **training data set** - we exhaustively **search** for the ...

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E Agichtein... - ... conference on Knowledge discovery and data ..., 2005 - dl.acm.org

... 11 T. Joachims, Optimizing **Search Engines** Using Clickthrough ... [19] DE Rose and D. Levinson, Understanding user goals in **web search**, In Proceedings ... in Ad Hoc Information Retrieval, in Proceedings of SIGIR, 2005 [22] X. Shen, B. Tan, C. Zhai, **Context**-Sensitive Information ...

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Web search personalization with ontological user profiles

[PDF](#) from fil.edu

A Sieg, B Mobasher... - ... of the sixteenth ACM conference on ..., 2007 - dl.acm.org

... This approach is effective only if the **search engine** can estimate the suitable topic for the ... 4.**SEARCH PERSONALIZATION** Our goal is to utilize the **user context** to personalize **search** results ... viding the number of **relevant** documents that appear within the top n **search** results at ...

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... to improve content **search engine** **search** results by **tuning** a general-purpose **search engine** for an ... The filter can be manually and/or automatically configured via providing **training sets** of **relevant** ... **set** of **data** comprising web pages associated with a desired **search context** for the ...

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... **set** of English queries (num- bers given below) sampled from query logs on a large **web search engine** ... and the third is the line-**search** tuned BM25F parameters from the corresponding "Line **search**" runs ... It is surprising that **tuning** BM25F in this **context** makes so little difference ...

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Learning to advertise

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A Lacerda, M Cristo, MA Gonçalves, W Fan... - Proceedings of the 29th ..., 2006 - dl.acm.org

... Because of the intrinsic parallel **search** mechanism and pow- erful global exploration capability in a high-dimensional space, GP has been used to solve a wide range of hard optimization problems that oftentimes have no ... 4.2 Setup We learned on the **training** sample using ...

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Online learning from click data for sponsored search

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M Charamita, V Murdock... - Proceedings of the 17th ..., 2008 - dl.acm.org

... The mul- tlayer perceptron outperforms the ranking perceptron on exploratory runs, but we did not carry out extensive com- parisons in this **context**. ... **search engine**: ... We split the dataset into one **training set**, 5 development **sets** and 5 test **sets**, so that all the blocks for a given ...

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... can rival and outperform heavily-tuned domain-specific algorithms with proper feature representation and training. ... S. Brin and L. Page, The Anatomy of a Large-scale Hypertextual Web Search Engine, in, the ... Yu, WY Ma, WS Xi, and WG Fan, Optimizing web search using web ...
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Online learning from click data for sponsored search
M Ciaramita, M Murdock... - Proceedings of the 17th ... 2008 - dl.acm.org
... Yahoo! search engine: $\text{PMI}(t|l) = \log_2 P(t|l)P(l|t) / (17) \dots 5.$ EXPERIMENTAL SETUP We split the dataset into one training set, 5 development sets and 5 test sets, so that all the blocks for a given query are in the same set. The ...
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Active exploration for learning rankings from clickthrough data.
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... 2. USER BEHAVIOR Learning rankings relies on training data collected from users. ... al.[1] present a summary distribution of the relative click frequency on web search results for a large search engine as a ... Users often click on search results without carefully considering them [15 ...
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[PDF] Learning to rank for information retrieval using genetic programming
JY Sieh, JY Lin, HR Kei... - Proceedings of SIGIR 2007 ... , 2007 - front.cs.nctu.edu.tw
... click-through data (ie, the log of links users clicked on in the presented ranking provided by a WWW search engine) as training ... 26] used SVM and Ranking SVM to address definition search where the ... The successive layer then takes the new training set to discover new functions ...
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[PDF] Usefulness of quality click-through data for training
C Macdonald... - ... on Web Search Click Data, 2009 - terrienteam.dcs.gla.ac.uk
... this can cause bias when used for training [9]. In our case, we believe that the MSN search engine (from which ... This work contrasts from [1, 9] because, at this stage, we are only concerned with the training of the document re ... Optimizing search engines using clickthrough data. ...
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Learning diverse rankings with multi-armed bandits
F Radlinski, R Kleinberg... - Proceedings of the 25th ... , 2008 - dl.acm.org [PDF] from cornell.edu

... to a standard information retrieval metric, then deploying the learned function in a live search engine ... each document has a single relevance score that can be provided as training data to the ... As a result, most search engines today attempt to eliminate redundant results and ...

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Z Zheng, H Zhang ... - Communication, Control, and ..., 2005 · ieeexplore.ieee.org

... To a large extent the quality of a search engine is determined by the ranking ... It has the promise of improved relevancy of search engines and reduced demand for manual ... of the methods are based on the supervised learning paradigm and requires training data which come ...

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R Lukose, J Li, J Zhou... - US Patent App. 12/263,176, 2009 - Google Patents

... They may explore various websites that are returned by the search engine to determine which ... view of clickstream behavior and forms the basis for an experimental training data set ... implicitly includes, for example, online search behavior on both leading search engines (such ...

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Enterprise web mining system and method

P Tamayo, J Myczkowski... - US Patent 7,117,205, 2006 - Google Patents

... Cui et al., Web Clustering, Filtering and Applications: On improving local Website search using web ... engine coupled to the web server and the database, the data mining engine oper- able ... 1 1106 MODEL GENERATION 1106-1 1106-2 1106-3 1106-4 MODEL TRAINING EVAL ...

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Learning dense models of query similarity from user click logs

F De Bonis, S Riezzier, K Hall, M Charamella... - ... : The 2010 Annual ... 2010 - dl.acm.org

... judgments from user clicks, but rather to relate queries by pivoting on commonly clicked search results ... We add click information to this setup, thus strengthening the preference for precision over recall in ... 3.2.1 Notation Let $S = \{(x_i, y_i)\}_{i=1}^n$ be a training sample of queries, each ...

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JG Shanahan, N Lipka... - directworks.org

... Examples of online advertising include text ads that appear on search engine's result pages, banner ads ... corpus respectively; (2) Seed-TF: the frequency of the seed in the search snippets document ... to predict what example should be queried and added to the training data in an ...

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ER Dougherty - IEEE Intelligent Systems, 2005 - computer.org

... through visualization techniques and where feature selection serves as a visualization tool. ... have better generalization properties—that is, the selected features from training data generalize well ... a near-optimal solution is sufficient, which the incremental-search algorithm obtains ...

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Web robot detection: A probabilistic reasoning approach

A Stasopoulou... - Computer Networks, 2009 - Elsevier

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[PDF] What Are Driving Users to Click Ads? User Habit, Attitude, and Commercial Intention

S Gu, J Yan, Z Xiao, N Liu, D Shen, W Fan, L Ji... - 2010 - users.cs.fiu.edu

... in a data driven manner, we take the ad click-through log of a commercial search engine as data ... for intuition, if a user has the habit to examine the ad area in sponsored search or has ... The ground truth for model training is the sessions with clicks observed from click-through data ...

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Learning Document Labels from Enriched Click Graphs

L Nie, Z Hua, X He... - Data Mining Workshops { ... , 2010 - ieexplore.ieee.org

... This enriched information represents both the surface endorsement on the search engine result, but also ... For majority of the queries, only a few top search results are likely to ... that in our experiments, we only propagate positive labels to collect positive training data because the ...

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Learning to learn implicit queries from gaze patterns

K Puolamäki, A Alankar... - ... of the 25th international conference on ... , 2008 - dl.acm.org

... The search engine returned the documents in the order determined by the BM25 algorithm. ... After finishing one session the test subject was automatically given a topic and search terms for ... judgements given by the users were used as ground truth during the training phase of ...

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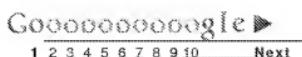
Context-aware ranking in web search

B Xiang, D Jiang, J Pei, X Sun... - Proceeding of the 33rd..., 2010 - dl.acm.org

... We traced each user's query & **click stream** by the user-id information in the **data**. ... Many factors, such as the positions of the documents returned by the **search engine** and the terms shared by the ... We create **training data** from **search** sessions and train the ranking models offline. ...

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